

A RAVEN'S CRY

A film about a woman forced to confront her past facing the evils that stole her innocence.



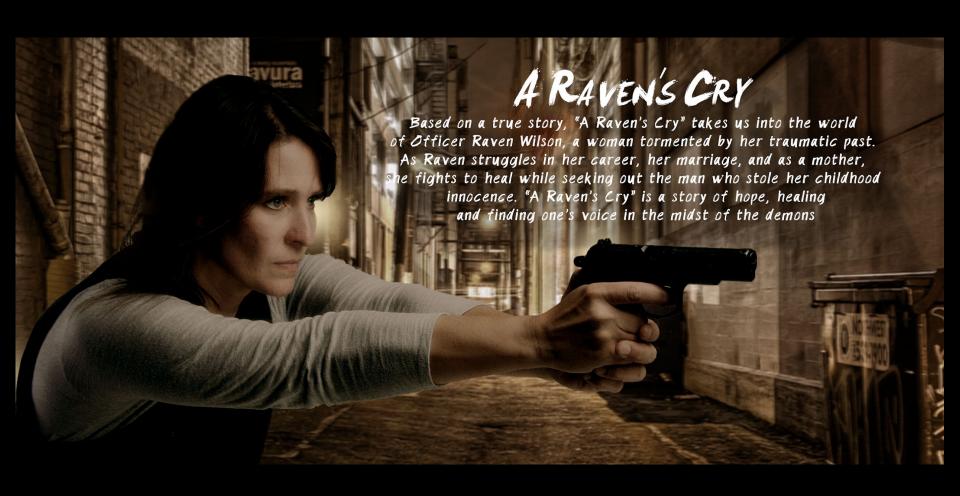
WHY MAKE A RAVEN'S CRY?

We live in a time where we do not get to assume that sexual abuse of children "does not happen here." We live in a broken, fallen world where it happens all around us, right under our noses, sometimes by the people, we trust most. It happens in our homes, our churches, our schools, and right next door. It happens when we are not aware and when we do not teach our children how to be aware. It is time to break the cycle, and it begins with each one of us.

Cinema has a uniquely powerful ubiquity within human culture. The convergent nature of film creates consumption across a number of channels. Giving films a robust opportunity to entertain while subtextually offering solutions to society's most complex issues, especially sexual abuse of children.

'A Raven's Cry' is positioned to offer those solutions. It is an important vehicle through which communication starts, shame is cast away, victims are empowered, conversations are started, the reality is exposed, and secrets are released. Audiences will leave this film emboldened to hear, help, and heal a child.

This film must be made.



WHAT GIVES ANGELA THE RIGHT

As the Co-Writer, Creative Producer, and Star of "A Raven's Cry", Angela Beckefeld speaks to the ultimate authenticity in a way a fictional story can't convey. Angela's life as a victim of childhood sexual assault and her journey to healing gives the audience hope and courage in finding their own voices.

When Angela was three years old, she was sexually assaulted by a family friend on multiple occasions in the basement of her home. This "friend" was the teenage son of the Pastor of her church. After hiding this painful secret for 35 years, Angela spoke the truth to her parents about what happened to her. Unfortunately, all evidence had been washed away many years ago and her perpetrator will remain free because she did not share her voice...until now.

Angela states, "It takes a strength only God can provide to be able to emerge from the darkness and shed light on the most shameful secret from their past. I believe it is one of my greatest life missions to help others know it is never too late to find their voice and heal. Stepping out of the darkness is never easy, but it is necessary so others may follow."





THE MARKET

'A Raven's Cry' is a dramatic thriller propelling a Christian message of hope, healing and finding one's voice in the midst of demons.

Adult themed faith-based films are a growing, often profitable segment of the entertainment industry and more producers and executives are trying to tap into the market for belief-affirming movies. The 2015 prayer-focused hit "War Room" cost \$3 million to produce but grossed nearly \$70 million in box-office receipts nearly netting 240% profit for the film's investors. "Miracles From Heaven" and the biblical epic "Risen" have generated strong business despite opening only a few weeks apart.

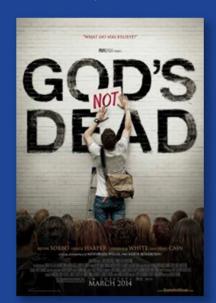
62% of Faith Driven Consumers would watch at least three additional hours of TV/Streaming or movies weekly if there were more faith based options, 55% say there are not enough options in the marketplace, nearly 40% say lack of faith-based adult themed options prevent them from going to the movies more often.

71% of Faith Driven Consumers feel that the current entertainment industry of movies and television doesn't adequately acknowledge, welcome, and provide for them as Christians, and 92% would like to see the marketplace do more; illustrating a strong desire for a film such as 'A Raven's Cry.'

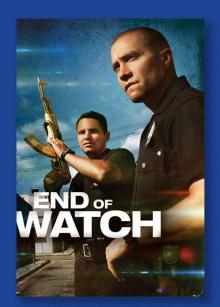
COMPARABLE FILMS WITH IDENTICAL TARGET AUDIENCES



BUDGET: \$7M GROSS: \$83M



BUDGET: \$2M GROSS: \$65M



BUDGET: \$7M GROSS: \$60M

SPECIAL COLLABORATION



FELICIA P. FIELDS 'Miss Margaret'

FELICIA P. FIELDS will join the cast of 'A Raven's Cry' as 'Miss Margaret'. Felicia was last seen on the Court stage headlining her own concert and in Seven Guitars. She is best known for her portrayal of Sofia in the Broadway and the first touring company of the musical 'The Color Purple' for which she received a Tony nomination, Clarence Derwent Award, and several other awards. She has performed in many shows at the Marriott, Goodman, Milwaukee Rep, Drury Lane, Broadway in Chicago, Northlight, Theatre at the Center, and more as well as many productions throughout the United States and Canada, commercials, voice-overs, and films. Felicia has received several Jeff nominations, garnering one for Sophisticated Ladies. TV: Chicago Fire, Sense 8, and Who gets the dog? When not doing theatre, she does the Blues having performed at the Chicago Blues Fest in 2014 and 2015. It gives her great joy to work with The Smiley Tillmon Band and Blues Shakin' in the Fields with Shake Anderson.





DISTRIBUTION STRATEGY



Cow Lamp Films is based in Chicago with an office in LA. The Cow Lamp family represents many up-and-coming filmmakers and is always looking to represent new artists such as Angela. Cow Lamp Films has the industry network of its 32 year old parent company, Questar, Inc. With the help of this establishment, and Aric Jackson's success as a film producer, Cow Lamp Films will be able to reach audiences through platforms such as Netflix, Hulu or Amazon. Cow Lamp Films also offers visual marketing services to ensure each film's poster and trailer represent

the film in the most effective manner. The Cow Lamp team's backgrounds range from film to theater to animation, so they can proudly say that their services are for filmmakers, by filmmakers.

With the assistance of Cow Lamp Films we also plan to submit to film festivals big and small, all around the world, based on their previous credit, relationships and further goals.

Aric Jackson has previously screened at:

San Francisco Latino Film Festival | Oniros Film Awards | CineSol Film Festival Geneva Film Festival | Madrid International Film Festival | NICE International Film Festival Chicago Latino Film Festival | Kansas City FilmFest International | The European Independent Dominican Film Festival | San Diego Latino Film Festival | Driftless Film Festival | Phoenix Film Festival | Chicano International Film Festival | London Independent Film Awards

TRACTION / MILESTONES

PREPRODUCTION

25 DAYS

FINALIZE SHOOTING SCRIPT

STORYBOARDS & SHOT LISTS

HIRE CREW | CAST ACTORS

LOCATION SCOUTING

CEMENT BUDGET | SCHEDULE

SECURE PRE-SALES

Workshop / Rehearse

ART DEPT BUILD WARDROBE | SET | PROPS

PRODUCTION

30 DAYS

PRINCIPAL PHOTOGRAPHY

115 PAGE SCREENPLAY

95 SCENES

16 Critical Sets/Locations

32 ACTORS

59 CREW MEMBERS

110 Extras | Stand-Ins

POSTPRODUCTION

60 DAYS

ASSYMBLY EDIT

ROUGH EDIT DRAFT 01

RESHOOTS / PICKUP SHOTS

TEST SCREENINGS

FINAL EDIT PASS

SOUND I FOLEY I ADR

SOUND AND COLOR MIX

MASTER EDIT COMPLETE

DISTRIBUTION

90 TO 120 DAYS

Pursue Distribution Sale

25 GLOBAL FILM FESTIVALS

PREMIERE AT LARGE FESTIVAL

FULL COURT PRESS JUNKIT

SECURE DISTRIBUTION DEAL THEATRICAL

Online Platform DVDIBLURAY

PURSUSE FILM AWARDS



A RAVEN'S CRY

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THE TEAM

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When she was 3 years old, her innocence was taken from her. After hiding the shameful truth for 35 years, she began her journey to healing while writing, 'A Raven's Cry'. The uniqueness of this story comes from the truth of her life. As others along her journey have tried to convince her to get another actor to play the role of Raven, she has stood her ground in respectfully telling them there is no one who can truly understand this character better than she can. "We are one in the same, I don't have to act in this film." The pain, trauma, brokenness, healing, and victories are all representatives of Angela in this incredible journey of discovery.

ANGELA BECKEFELD A
Writer | Producer | Lead

Angela Beckefeld is an actress and writer, known for A Raven's Cry, Kathryn Upside Down (2019) and The Harpist (2014).



ARIC JACKSON
Writer | Producer | Director

Aric Jackson was born in Chicago, IL and raised in and around the south Chicagoland area, the son of a Chicago Police Officer and registered nurse. Jackson planned on pursuing a career in law enforcement but decided to study his passion for film graduating with honors with a B.A. in film studies from Grand Valley University (2006) followed by a Master's degree in cinema studies from DePaul University. In 2011 Jackson produced the award-winning film Older Children (2012), but it was the film A Place to Be (2017) that garnered Jackson with multiple awards for both producing and editing.

Jackson works as the Executive Director for the production company Iconoclast Films with co-founder Tadeo Garcia. Jackson is often producing and directing for ad agencies throughout the Midwest and East Coast markets and is slated to direct two feature films in 2019 and 2020.

MAJOR TALENT WE ARE CONNECTED TO



RUSTY SCHWIMMER



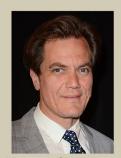
JOEL MURRAY



TOM DREESEN



DAVID PASQUESI



MICHAEL SHANNON



JIM O'HEIR



EDDIE JAMISON



BONNIEHUNT



A RAVEN'S CRY

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A RAVEN'S CRY

A \$7,000,000 FILM
PRODUCED FOR \$1,000,000
WITH A PROJECTED \$27,000,000
EVALUATION BASED OFF COMPARABLE
MOTION PICTURES WITH THE SAME
TARGET AUDIENCE AND THEMATIC MESSAGES
- ARIC JACKSON, PRODUCER

For More Information Please Visit www.ravenscrythemovie.com

PRODUCERS	\$ 69,000.00 6.82%
DIRECTION	\$ 45,900.00 4.54%
CAST	\$ 145,250.00 14.36%
TRAVEL & LIVING COSTS	\$ 14,500.00 1.43%
Total Above-The-Line	\$ 274,650.00 27.15%
PRODUCTION STAFF	\$ 87,175.00 8.62%
EXTRA TALENT	\$ 10,000.00 0.99%
SET DESIGN	\$ 44,320.00 4.38%
SET CONSTRUCTION	\$ 37,200.00 3.68%
SET OPERATIONS	\$ 81,350.00 8.04%
SPECIAL EFFECTS	\$ 22,100.00 2.18%
SET DRESSING	\$ 58,000.00 5.73%
PROPERTY	\$ 27,775.00 2.75%
WARDROBE	\$ 38,875.00 3.84%
MAKEUP & HAIR	\$ 16,450.00 1.63%
LIGHTING	\$ 65,800.00 6.50%
CAMERA	\$ 75,986.00 7.51%
PRODUCTION SOUND	\$ 21,250.00 2.10%
TRANSPORTATION	\$ 20,435.00 2.02%
LOCATIONS / SET / MEALS	\$ 66,920.00 6.62%
Total Production	\$ 673,636.00 66.60%
FILM EDITING	\$ 20,250.00 2.00%
MUSIC	\$ 10,000.00 0.99%
POST PRODUCTION SOUND	\$ 15,000.00 1.48%
Total Post Production	\$ 45,250.00 4.47%
PUBLICITY	\$ 10,000.00 0.99%
INSURANCE	\$ 2,500.00 0.25%
LEGAL & OTHER MISC. FEES	\$ 5,500.00 0.54%
Total Other	\$ 18,000.00 1.78%
Total Above-The-Line	\$ 274,650.00 27.15%
Total Below-The-Line	\$ 736,886.00 72.85%
Total Above and Below-The-Line	\$ 1,011,536.00
Grand Total \$ 1,011,5	
Contingency	\$ 70,807.52 7%

\$ 1,082,343.52

Grand Total after Contingency